

Ziyab Waheed Khan

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Profile Summary:

An enthusiastic, creative, and innovative Director and Project Manager with the motivation and skill sets needed to ensure targets are met efficiently. Highly organized, ambitious, and driven, capable of developing initiatives and acting corporately. Proven track record of contributing strongly to team ideation for both problem-solving and creative ideation in various domains such as visual advertising, marketing/communication executions, etc. Possesses in-depth understanding of project lifecycle, including all phases of system and software development. Excellent interpersonal skills and ability to build relationships with clients to assess their requirements. Extensive background in creative communication and organizational expertise with a proven track record of providing marketing efforts with tools that effectively reach and resonate with targeted clients.

Education:

4 years Diploma from Karachi School of Arts in Fine arts/Graphic Design (1993-1997)

Diploma from Shaw Academy in Digital marketing (2016)

Key Skills:

- Strategic planning
- Product design analysis
- Time management
- Creative direction
- 3D Software proficiency
- Communication skills
- leadership
- Project management

Professional Experience:

Freelance Editor/Animator

Mullen Lowe MENA, Dubai (January 2021 - March 2024)

- Worked proudly on historic project of MARS HOPE PROBE, Double moon in Dubai
- Working on n off on potential clients like Al Futaim, FAB1, Dubai Harbor, Dubai Safari Park etc.
- Worked on launching campaign of Blue Rewards in UAE

Freelance Editor

Impact BBDO, Dubai (September 2019 - December 2019)

- As a Freelancer worked on potential clients like:
- Citi Banks
- VISA card

Freelance Designer/Animator

Memac Ogilvy, Dubai (August 2018 - October 2018)

- Worked on Project Mohammed Bin Zayed Future generation Majlis, social media.
- KFC
- Wolks Vagon

Creative Director/Producer

Smart Apps Information Technology, Abu Dhabi (November 2015 - May 2018)

- Directed creative management and developed a strong incentive-based working environment.
- Managed a creative team for Sitecore projects from concept to back-end build-out.
- Established a new marketing plan and vision for new business development.
- Developed, maintained, and updated all corporate communications.

Freelance Contractor

Etihad Airways, Abu Dhabi, U.A.E. (September 2014 - April 2015)

- Developed and controlled brand management, press releases, social media, outdoor branding, print ads, etc., for global destinations.
- Worked with partners on store-specific projects to enhance customer experience.
- Maintained constant communication flow on project statuses.

Head of Creative & Production

Spectrum7 TV, Dubai, U.A.E. (January 2014 - July 2014)

- Developed concepts, content, creative & art directions, production, and studio management.
- Designed, managed, and controlled transmission, virtual 3D set design, and coverage for live shows.
- Developed a strong customer base by maintaining customer satisfaction and quality.

Creative Director

Infamous Web Design, Dubai, U.A.E. (November 2012 - December 2013)

- Developed concepts, content, creative & art directions, production, and animations.
- Developed a comprehensive design guide and best practices tools to maintain consistency.
- Developed, maintained, and updated all corporate communications.

Head of Creative

Airwaves Media Pvt. Ltd., Karachi, Pakistan (August 2005 - January 2012)

- Designed concepts and screen looks, set designs, and directed on live programs.
- Led the formation of creative materials and accessories.
- Managed multiple projects simultaneously.

Specialist Computer Graphics & Illustrator

Royal Saudi Naval Forces, Riyadh, K.S.A. (November 1998 - September 2004)

- Presented ideas, presentations, and photography.
- Managed, prioritized, and executed multiple projects under tight deadlines.
- Worked with in-house photo team to create enhanced visuals.

Animator & Asst. Director of Production

Creation365, Karachi, Pakistan (June 1994 - October 1998)

- Created animations, textures, and assisted in directing production.
- Consulted and performed needs assessments with clients.
- Managed projects to meet all deadlines and expectations.

Visualizer and Graphic Designer

Fastrack Communications, Karachi, Pakistan (March 1996 - May 1997)

- Collaborated with marketing personnel to develop product information.
- Created unique designs exceeding client expectations.
- Actively researched industry trends for new ideas and applications.

Graphics Manager

Grafix Channels, Karachi, Pakistan (July 1994 - February 1996)

- Managed project planning from inception through conceptualization.
- Monitored job specifications to meet brand consistency and creative standards.
- Provided graphics arts specifications and instructions to vendors.

Honors and Awards:

- Duke of Edinburgh Award (Gold) - May 2000
- Winner of Poster Competition - Agha Khan Medical College & Hospital Karachi, 1996
- Secured 5th Position in Certificate of Graphic Design - Sindh Board of Technical Education, 1995
- Duke of Edinburgh Award (Bronze) - September 1991

Core Competences:

- Advanced typography knowledge
- Strong design sense
- Time management
- Creative and artistic
- Conceptualized thinker
- Animation, Illustration, and Design
- Digital and Traditional Photography
- Digital & Social Media
- Advertising
- Project Management

Freelance Work:

- Craft Worldwide, Dubai as Editor
- Momentum, Dubai as Animator/Editor
- Create Media Group, Dubai as Editor/Animator
- OneWorld FilmNet as Animator/Editor & Designer
- MBC Television Network Riyadh K.S.A. as Animator
- Al Majd Television Network, Riyadh K.S.A. as Animator
- Colors TV, Zee TV Indian Channel in Dubai, UAE as Concept, Edit & Animator
- Kayf TV, Dubai, UAE as Animator
- TWI Advertising Pvt. Ltd. Riyadh K.S.A. as Designer
- Smael Group (DDB) Riyadh K.S.A. as Designer/Animator
- Pro Ad Advertising Riyadh K.S.A. as Designer/Animator
- Dar Assaad Al Eisa, Al Eissa Group Riyadh K.S.A. as Visualizer/Designer
- Magnet Communications, Karachi Pakistan as Art Director/Visualizer

References:

Available Upon Request

This resume is optimized for Applicant Tracking Systems (ATS) compatibility. For a detailed portfolio, please visit: [Ziyab Waheed Khan Portfolio](#).